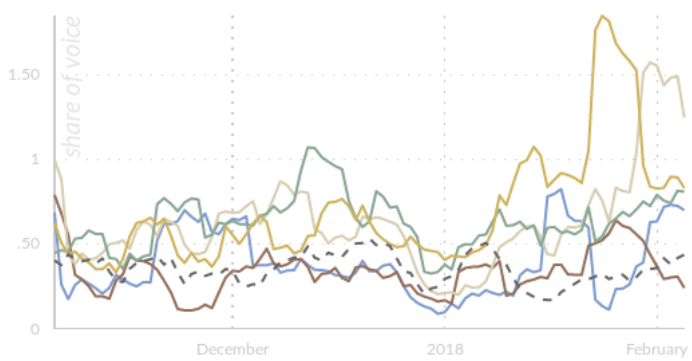
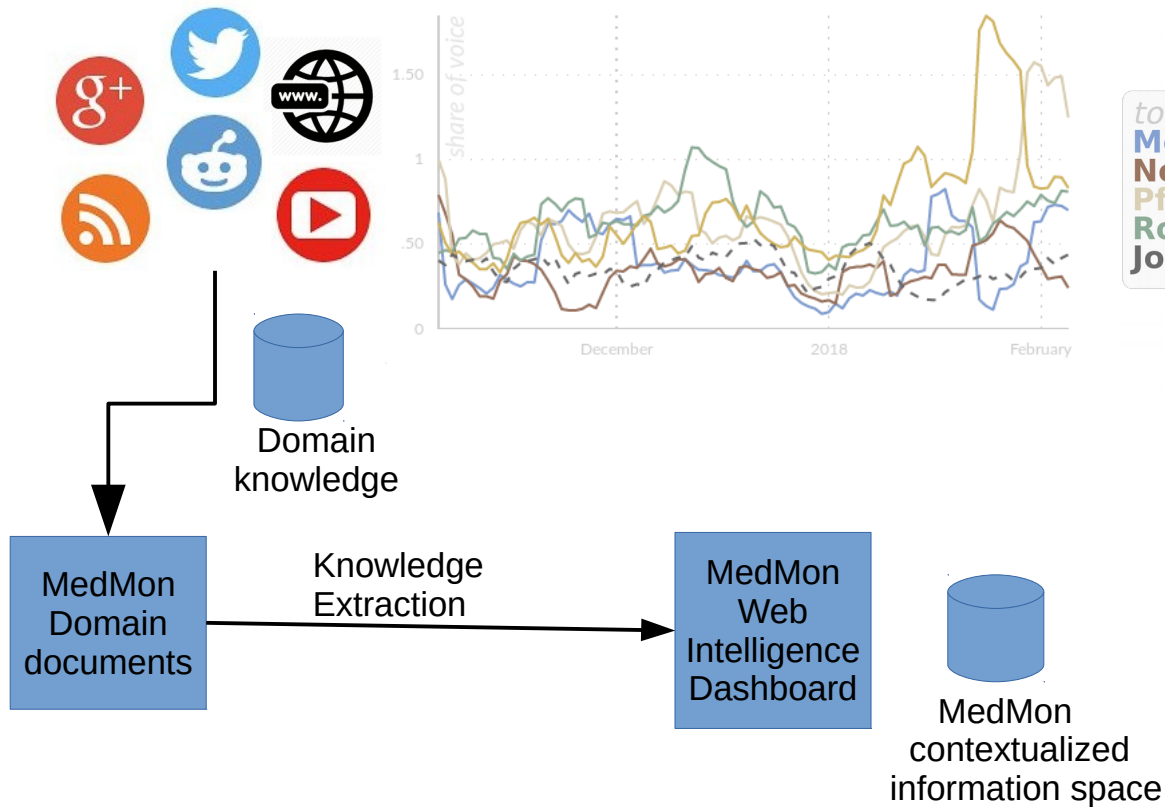
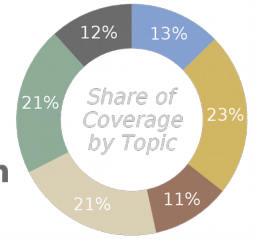


Data analytics for patient-centered drug research and development



topic title
Merck
Novartis
Pfizer
Roche
Johnson & Johnson



MedMon

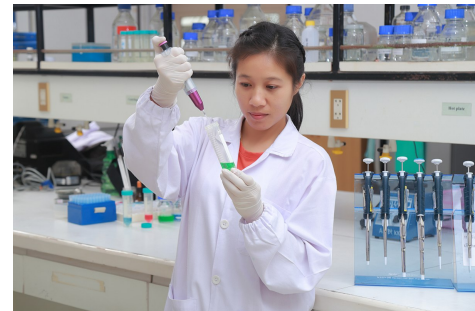
Project:
 The MedMon project draws from social media and web sources to harness patient insights for the novel and transformative concept of patient-centered drug development. Advanced Information Extraction components will help leverage these insights to increase the efficacy & efficiency of R&D processes.

Emerging diseases

Competitive Intelligence

Patient insights

HTW Chur



Project Partners:
 F. Hoffmann-La Roche Ltd.
 University of Zurich

<http://htwchur.ch/medmon>