

Student projects for your business



Tourism

Your benefit

The University of Applied Sciences of the Grisons is an innovative and entrepreneurial higher education institution with around 2,000 students. It trains people to become responsible skilled professionals and managers.

No time to create new products, to research your customer base, to think outside the box? Let our students help you answer some important questions for which you have no time. Benefit from fresh ideas and receive up-to-date specialist and methodical knowledge from the university and simultaneously contribute to forming future tourism managers.

Next steps

1. Describe your topic/problem in a few sentences and submit it to us.
2. We will check your topic suggestion for eligibility.
3. You will be notified immediately if your topic has been selected by students.
4. Provide the necessary business-related information to the students and be available for a kickoff meeting, briefing and final presentation.

A confidentiality declaration can be prepared at your request. The projects are usually free of charge.



'Thanks to their expertise in the areas of e-business, marketing and leadership, tourism graduates from the University of Applied Sciences of the Grisons are also valuable employees for hotels.'

Andreas Züllig, President hotelleriesuisse und Host Hotel Schweizerhof, Lenzerheide

Overview of projects

Is it your responsibility to roll-out new services and create efficient processes within the company? To contribute fresh ideas based on current market developments? In the study projects, our tourism students show that they are able to understand and analyse a complex topic from the field of tourism, and to work out solutions according to academic methods.

As a client from the tourism, hospitality and leisure sector, you can select projects from the following study programmes:

- Bachelor's degree Tourism
- Bachelor's degree Service Design
- Master's degree Tourism

Type of project	Submission deadline for client	Project duration	Student workload
Bachelor Thesis Bachelor	31 August	February–August	Individual, 360 h
Master Thesis Master	31 August	September–March	Individual, 450 h
Consultancy Project Master	30 November	February–August	Teams of 3–4 students, 180 h per person

You will find topics from projects that have already been completed on our website.

fhgr.ch/student-projects

'Supervising the bachelor thesis was very beneficial for us. The student's work gave us valuable inputs on a topic that we previously disagreed on internally. I perceived the collaboration as uncomplicated, open and committed – and we had plenty of fun.'

Daniela Schöb, Quality & Sustainability at Zurich Tourism

Further advice

We will gladly advise you on the suitability of your topic as a project, on the criteria and possibilities, as well as on temporal and formal aspects. For topics that are not suitable for student projects, another form of cooperation could be offered (teaching project, consultancy, etc.). Contact us!



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