

# Study plan

The objective of a study programme is to develop expertise. However, we also focus on the development of convincing personalities. Alongside in-depth specialist knowledge, the labour market also expects social and methodological skills from you. The UAS Grisons

therefore supports you equally in the areas of social interaction, presentation skills and rhetoric. This allows you to mature into an individual who knows how to assert yourself in everyday working life.

## Full-time study programme (6 semesters / 3 years)\*

- Mandatory modules
- Free elective modules
- Mandatory elective modules
- Bachelor's Thesis

6th semester	Bachelor's Thesis		Major					Free elective modules
5th semester			Major					Free elective modules
4th semester	Foreign Language Part III	Scientific Field Research	Leadership and Communication	Ethical and Responsible Tourism	Statistics	Market and Social Research	Macro-economics	Free elective modules
3rd semester	Foreign Language	Tourism, Culture and Society		Tourism and Innovation		Digital Transformation and Financial Competence in Tourism		Law: Principles
2nd semester	English	Foreign Language Part II	Marketing Principles and Financial Decision Making	Transport, Mobility and Management of Tourism Flows	Sustainable Destination Planning and Development	Business Informatics	Tourism Marketing	Micro-economics
1st semester	English	Foreign Language Part I	Basic Concepts of Tourism	Academic Writing, Research and Presentation		Tourist Behaviour	Managing Tourism Products	Mathematics

\* Subject to change

# Part-time study programme (8 semesters / 4 years)\*

- Mandatory modules
- Mandatory elective modules
- Free elective modules
- Bachelor's Thesis

8th semester	Bachelor's Thesis		Major			
7th semester	Bachelor's Thesis		Major		Culture and Foreign Language Field Experience	
6th semester	Major	Transport, Mobility and Management of Tourism Flows	Sustainable Destination Planning and Development	Business Informatics	Statistics	Market and Social Research
5th semester	Major		Tourist Behaviour	Law: Principles	Free elective modules	Free elective modules
4th semester	Foreign Language Part III	Macro-economics	Scientific Field Research	Leadership and Communication	Ethical and Responsible Tourism	Free elective modules
3rd semester	Foreign Language	GM: Business Studies	International Tourism and Multimedia	Innovation and Design Thinking	Digital Transformation and Financial Competence in Tourism	
2nd semester	English	Foreign Language Part II	Marketing Principles and Financial Decision Making	Tourism Marketing	Micro-economics	
1st semester	English	Foreign Language Part I	Basic Concepts of Tourism and Tourism Products	Academic Writing, Research and Presentation	Mathematics	

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